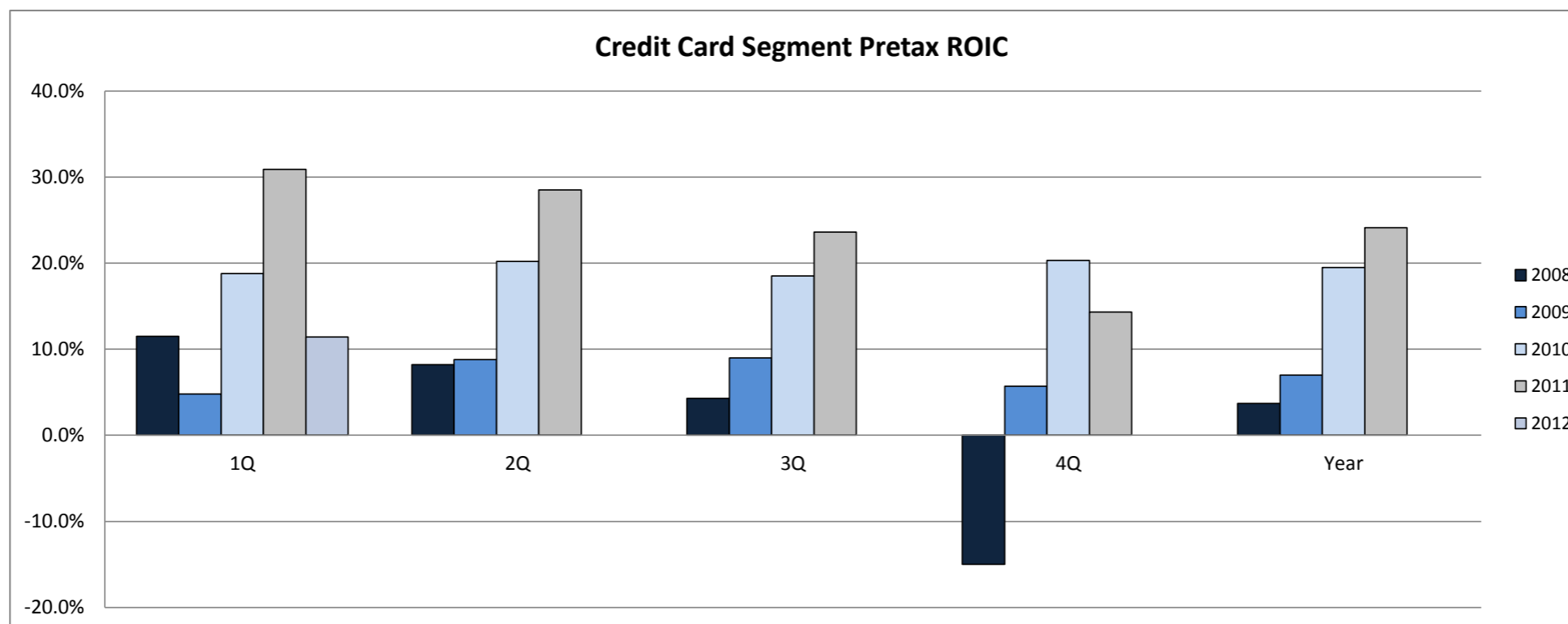


TARGET CORPORATION

Credit Card Segment

Segment Pretax ROIC ^(a)

Quarterly, Fiscal 2008 to Present



Fiscal Year	1Q	2Q	3Q	4Q	Year
2012	11.4%				
2011	30.9%	28.5%	23.6%	14.3%	24.1%
2010	18.8%	20.2%	18.5%	20.3%	19.5%
2009	4.8%	8.8%	9.0%	5.7%	7.0%
2008	11.5%	8.2%	4.3%	-15.0%	3.7%

(a) ROIC is return on invested capital, and this rate equals our segment profit divided by average gross credit card receivables funded by Target, expressed as an annualized rate.

Source: Target's Consolidated Financial Statements as filed with the U.S. Securities and Exchange Commission.

Last Updated: 5/16/2012